



PROGRAM

Enroll today for program benefits!

PROGRAM BENEFITS	GOLD PROGRAM	PLATINUM PROGRAM
WORRY-FREE GUARANTEE		
Nationwide Repair Warranty Parts & Labor Coverage	24 Months 24,000 Miles	36 Months 36,000 Miles
Towing & Rental Car Benefits	✓	✓
Local Labor Claim Reimbursements	3 Claims	6 Claims
Roadside Assistance	✓	✓
MARKETING & PROMOTIONS		
Warranty Brochures, Holders & Business Cards	✓	✓
Double Points for Spring & Fall Promotions	✓	✓
TRAINING RESOURCES		
ASE Test Reimbursement	\$35 per test	\$50 per test
PLATINUM ENROLLMENT FREE GIFT OPTIONS (SELECT 1)	SELECT ONE OPTION BELOW	
Oil Change Printer & Stickers		
	GOLD COST \$595 \$3,000+ monthly minimum	PLATINUM COST \$995 \$5,000+ monthly minimum
PLEASE SELECT WHICH PROGRAM TO ENROLL		



AGREEMENT & ENROLLMENT FORM

Shop Name: _____ Account #: _____

Owner / Manager's Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Website: _____

Number of Bays: _____ Number of Techs: _____ Number of ASE Techs: _____ Number of L-1 Techs: _____

Hours of Operation: Monday - Friday _____ Saturday _____ Sunday _____

Payment Types (check all): ☐ Cash ☐ Check ☐ AMEX ☐ Visa ☐ MasterCard ☐ Discover

☐ Other: _____

PROGRAM SELECTION: ☐ Gold ☐ Platinum

PROFESSIONALS' CHOICE SERVING LOCATION

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Sales Contact: _____ Phone: _____ Email: _____

SERVICES PERFORMED BY THIS SHOP FOR CUSTOMER REFERRAL:

- | | | |
|---|--|--|
| <input type="checkbox"/> Alignment | <input type="checkbox"/> Engine Cooling | <input type="checkbox"/> Oil Change Service |
| <input type="checkbox"/> Batteries | <input type="checkbox"/> Engine Management | <input type="checkbox"/> Preventative Maintenance |
| <input type="checkbox"/> Body Repair | <input type="checkbox"/> Exhaust | <input type="checkbox"/> Starters / Alternators |
| <input type="checkbox"/> Brakes | <input type="checkbox"/> Fuel Systems | <input type="checkbox"/> State Inspections |
| <input type="checkbox"/> Diesel Service | <input type="checkbox"/> Heating & A/C | <input type="checkbox"/> Suspension & Steering |
| <input type="checkbox"/> Driveline | <input type="checkbox"/> Ignition Systems | <input type="checkbox"/> Tires <input type="checkbox"/> Towing |

AS A MEMBER OF THE PROFESSIONALS' CHOICE SERVICE CENTER PROGRAM, YOU AGREE TO:

- Recommend corrective and maintenance services and explain to the customer which of these is required now to correct existing problems and which are for preventive maintenance.
- Maintain the highest quality of repair and service work at a fair price.
- Offer customers a price estimate for work to be performed.
- Obtain prior authorization for all work done, in writing or by other means satisfactory to the customer.
- Make every effort to keep the customer informed about appointments and completion deadlines.
- Furnish an itemized invoice for parts and services, priced fairly, which clearly identifies any used or re-manufactured parts. Replaced parts may be inspected upon request.
- Furnish or post copies of any warranties covering parts or service. Use quality Parts, guaranteed coast to coast.
- Provide and honor Professionals' Choice Service Center manufacturer warranties.
- Maintain the integrity of the Professionals' Choice Service Center Program and all of its members.
- Exercise reasonable care for the customer's property while it is being serviced and reasonable care of the customer's vehicle while it is in the shop's possession.
- Make every effort to fix the customer's vehicle right the "first time".
- Maintain a system for fair settlement of customer's complaints and cooperate with established consumer complaint mediation activities.
- Uphold the high standards of the profession and seek to correct any or all abuses within the automotive industry.
- Be devoted to customer satisfaction.
- Agree to register as a Professionals' Choice Service Center and will comply with the terms and conditions of the program.
- Understand that the Professionals' Choice Service Program Headquarters will provide us with a welcome kit that includes warranty program signage materials and an initial supply of consumer literature.
- Agree to utilize these materials at our Service Center location and to keep them visible to consumers in a clean and orderly fashion.
- Further agree to make our Professionals' Choice Supplier the Primary Call For Parts, to keep our account with our supplier current and maintain a Professional Shop Appearance.
- Agree that Professionals' Choice Service Program Headquarters may include our name, address and hours of operation within the national data base of Warranty Program Providers that is made available for reference by consumers.
- Understand that my participation in the Professionals' Choice Service Program may be terminated by our Professionals' Choice Supplier at any time, with or without cause.
- Hereby accept the above stated Professionals' Choice Service Program.
- If at any time wish to withdraw or not renew my participation in the program or be terminated from the program, I / We will immediately relinquish all Professionals' Choice Service Program signage and materials to my Professionals' Choice Supplier.

WAREHOUSE DISTRIBUTOR

Store / WD: _____

Sales Rep: _____

E-mail: _____

Signature: _____ Date: _____

PROFESSIONALS' CHOICE SERVICE CENTER

Shop Owner: _____

Signature: _____

Date: _____